



Victorian Sleighbell Parade & Old Christmas Weekend

SPONSORSHIP OPPORTUNITIES – 2025 EDITION

An Enchanting Celebration of Yuletide Splendor

GOLD SPONSOR

\$7,500 (1)

- Company logo and name on all advertising (Print, Digital, Radio)
- Company logo on the front of the event brochure
- Company logo and link to your website on official Event Website
- First right of refusal for renewing the contract

SILVER - FIRWORK SPONSOR

\$2,500 (1)

- Company logo placed on event website and brochure
- Can have your company banner placed by the central gathering spot downtown where fireworks will be displayed
- Company logo on all firework social media

BRONZE – SANTAS HEADQUARTERS SPONSOR

\$2,000 (1)

- Company logo placed on event website and brochure
- Can have your company banner placed inside or outside of Santa's Headquarters
- Company logo on all Santa's Headquarters social media

FESTIVAL SPONSOR

\$1,000 (UNLIMITED)

- Company name listed on the event website and brochure Company logo on social media as a festival weekend sponsor

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RIVER STREET EAST TREE SPONSOR

\$750 (1)

- Company name listed on the event website and brochure
- Can have your company banner placed by the tree and can decorate the tree according to guidelines if you choose.

JINGLE BELL SPONSOR

\$500 (UNLIMITED)

- Company name listed on the event website and brochure

HOLIDAY CHEER RESTAURANT AND CLUB SPONSOR

\$250

- Company name listed on the event website

VICTORIAN SLEIGHBELL PARADE & OLD CHRISTMAS WEEKEND TRADEMARK USE

\$250 (FEE)

Company Name: _____

Contact: _____

Email: _____

Sponsorship Amount: _____

Trademark Use: _____

Please make checks payable to City of Manistee Sleighbell and mail to:
70 Maple, Manistee MI 49660
(no refunds will be issued)